CalParents

Make a Difference

Ambassador Training
2016 - 2017
Reference Guide for Training

2016-17 Cal Parents Ambassador Handbook
(see page 6 for full listing of Ambassador resources)

• Training slides will reference page numbers of this guide, so helpful to print a copy of this handbook before you start.
What is a Parent “Ambassador?”
(Pages 2-3 in Ambassador Handbook)

Oski wants you to be a:

champion, representative, backer, booster, campaigner, supporter, promoter
To learn facts and figures to champion Cal, refer to Page 7 of Ambassador Handbook.
Getting Involved
(Pages 12 – 16 of Ambassador Handbook)

Find your opportunity for engagement:
● group event on campus
● group event in your local region
● individual activity at home/office
Volunteer Activities/Events
(Pages 10 - 16 in Ambassador Handbook)

**Fall Semester**
- Welcome Calls to New Families
- Move-In Weekend
- Fall Calling Campaign
- Local College Fairs
- Discover Cal Lecture

**Spring Semester**
- Regents’ & Chancellor’s Scholarship Interviews
- Spring Calling Campaign
- Discover Cal Lecture
- Overnight Stay
- Admitted Student Receptions
- Cal Day
- Welcome Receptions
Discover Cal Lecture Series

(Ambassadors will automatically be invited to attend this traveling faculty lecture series that takes place in the fall and spring)

Conflict Zones of the President-Elect: National security issues facing our 45th president

**Dates & Location**

**San Francisco, CA**
October 25, 2016
The City Club of San Francisco

**Los Angeles, CA**
November 9, 2016
Richard J. Riordan Central Library

**Newport Beach, CA**
November 10, 2016
Balboa Bay Resort
Volunteer Sign-Up

• Monthly volunteer e-newsletter is the primary vehicle for signing up for volunteer opportunities

• Look out for an email from the Cal Parents Office with this banner at the end of each month

• Read write-ups about the upcoming activities/events and click on the link provided to sign up. You will be asked to enter your contact information into a google doc form.

Questions/problem with sign-ups?
Contact Rose Hsu
rosehsu@berkeley.edu
More than 4,800 Cal Parent families contributed $17.5 million to Berkeley last year.

As an ambassador, please join your peers and make an annual contribution of any amount to any area of campus.
Gifts from Parents: Where do they go?

- Cal Parents Fund – 43%
- Academic Support – 32%
- Athletics – 15%
- Other – 2%
- Student Support – 8%
Student Enrollment & Retention (Fall 2015)

• 27,496 Undergraduates

• 10,708 Graduate Students

• 97% Frosh 1 Year Retention Rate
  • (Fall 2014 cohort)

• 75.5% 4 Year Graduation Rate
  • (Fall 2011 cohort)

• 91.4% 6 Year Graduation Rate
Freshmen Admission Statistics
Entering Class 2016-2017

• 82,573 Applications
• 14,433 Admits
• 17.5% Admit Rate
• 3.90/4.42 Average GPAs
• 21.3% CA Resident Admit Rate
• 9,400 Freshmen and Transfers Enrolled
Admissions at Berkeley

Berkeley’s holistic approach to admissions employs a broad concept of merit, with consideration given to grades, coursework and test scores, along with personal qualities and nonacademic achievements.

What’s New

• Personal Insight Questions
• AP Computer Science Principles
• New Global Studies Major and Minor
• New Double Major: Management, Entrepreneurship and Technology (College of Engineering and Haas School of Business, visit www.met.berkeley.edu)
Helpful Career Service Information for Parents
LOG ON to: https://career.berkeley.edu/Parents/Parents

Cal Parents

Welcome to the Cal Career Center website!

In this section designed just for you, you’ll find:

Timeline: Common Student College & Career Activities by Year

Career Center Resources & Ways You Can Help With:

- Choosing a Major
- Choosing a Career
- Finding Internships & Jobs
- Going to Graduate School

If you have any questions or concerns about what is presented in these pages, please feel free to contact us.

To learn about other services, information, events, and person-to-person help for parents of UC
Have your student set up an account @ handshake.berkeley.edu
Students can find jobs/internship postings and schedule interviews using handshake

Parents can refer internship and job opportunities to Dara Ziegelmeier at Career Center
daraz@berkeley.edu
Cal Graduate Job Information
https://career.berkeley.edu/Survey/Survey

Career Destinations Survey
Job Information on Cal Graduates

Every year, Career Center surveys graduating seniors about their post-graduation plans broadly, and more specific information if they have secured a job (including job title and salary) or been accepted into a graduate/professional degree program. Each survey year includes the August, December, and May graduating cohorts for that survey year.

This data is designed to provide students, alumni, and employers with critical data about where Cal students go after graduation. As expected, college major does not restrict the employment or graduate school options that Cal students pursue. The profiles provide an impressive overview of the diverse interests and achievements of recent graduates from UC Berkeley.

View Survey Reports

2015
- Campus Overview
- Employment Profile

2014
- Campus Overview
- Employment Profile

2013
- Campus Overview
- Employment Profile
Thank You

Each year, Cal Parents Ambassadors makes a huge impact in supporting Berkeley by engaging with thousands of families and raising millions of dollars that go back to enhancing and enriching the Cal student experience.

We couldn’t do it without you. Go Bears!

Questions? Contact Rose Hsu, rosehsu@berkeley.edu